

# *The Caldwell* **Chronicle**

The Campus Voice of Caldwell Community College & Technical Institute

*Issue 9: October 2014*



# #QEP<sup>2</sup>

## Join the Conversation

## October

7  
NSLS Speaker Broadcast,  
7 p.m.; E-120

11-14  
Curriculum Student  
Fall Break

15  
Caldwell Campus TRIO  
Deli, 12 p.m.; E-120

16  
Film Series, "GMO OMG,"  
6:30 p.m., J.E. Broyhill  
Civic Center

17  
CCC&TI Athletics Golf  
Tournament, 12 p.m.;  
Cedar Rock Country Club

18  
Dinner and a Show, The  
Hit Men, 6:15 p.m., Din  
ner, 7:30 p.m. show;  
J.E. Broyhill Civic Center

21  
SGA General Assembly  
Meeting, 12 p.m.; B-104  
and WC 101

NSLS Speaker Broadcast,  
1 p.m.; E-120

27  
Last Day for Students to  
Drop Classes

30  
Watauga Campus Blood  
Drive, 9:30 a.m. to 2 p.m.

Film Series, "GMO OMG,"  
5:30 p.m., Watauga 112

Caldwell Cuisine,  
"Oktoberfest," 6 p.m.;  
J.E. Broyhill Civic Center

**For a  
complete  
calendar  
of events  
including  
student  
workshops  
and other  
activities, visit  
[www.cccti.edu](http://www.cccti.edu)**

## College Introduces Process for New QEP - Quality Enhancement Plan

Have you seen the #QEP2 cards around campus and wondered what in the world they are?

The #QEP2 cards are the first step in a semester-long effort to generate ideas for the topic of CCC&TI's new QEP, or Quality Enhancement Plan. Faculty, staff, and students are invited to complete cards and turn them in at the reception desks on both campuses and at the drop-box in the Student Lounge in Hudson.

According to Dr. Alice Lentz, recently appointed to direct the effort, "The QEP focuses on improving student learning. It is a five-year action plan that CCC&TI is beginning to develop, based on the broad-based involvement of students, faculty, staff, and administrators."

Implementing a new QEP is a required and critical piece in CCC&TI's re-affirmation of accreditation by the Southern Association of Colleges and Schools. Re-affirmation of accreditation occurs every 10 years.

"And so," says Dr. Lentz, "every 10 years we embrace this opportunity to innovate through a focused topic to enhance student learning. Identifying what that topic should be is our big task this fall."

CCC&TI students are invited and encouraged to suggest ideas through the #QEP2 cards, through a brainstorming session to be held on Oct. 16, and through completing a brief survey during Fall Festival. Watch for details on these events.

Faculty and staff have similar opportunities – an online survey currently open and 10 brainstorming sessions on October 16 and 20, held on both campuses.

In addition to Dr. Lentz, the QEP Leadership Team comprises eight faculty and staff members, who are Kate Benoit, DeAnna Chester, Kelly Greene, Melinda Hefner, Dale Joyner, Deborah Joyner, Jessica Raby and Mandy White.

CCC&TI's previous QEP focused on writing across the curriculum and led to the creation of the Writing Center on both of CCC&TI's campuses.

Adds Dr. Lentz, "We can't wait to see what the topic of the new QEP will be!"

Stay tuned and join the conversation...

### Opportunities to Join the #QEP2 Conversation

**Faculty/Staff Online Survey - Open through Oct. 10  
Student Brainstorming Session - Thursday, Oct. 16  
Faculty/Staff Brainstorming Sessions - Oct. 16 and Oct. 20**

**On the Cover: From left, QEP Leadership Team Members  
Mandy White, Jessica Raby and QEP Director Alice Lentz.**

## Foundation of CCC&TI Announces New Board Members

The Foundation of Caldwell Community College and Technical Institute has announced that Judge Beverly Beal and Stewart Beall have joined its Board of Directors.

A native of Caldwell County, Judge Beverly T. Beal graduated from Lenoir High School in 1964. He received his Bachelor of Arts degree from Wake Forest University in 1968. After serving in the United States Army from 1968-1971, where he received the Meritorious Service Medal, Judge Beal returned to Wake Forest Law School and received his Juris Doctor degree in 1974. Following his graduation, Beal was admitted to the North Carolina Bar and joined his father-in-law's practice in Lenoir. In 1990, he was elected Superior Court Judge. He became Senior Resident Superior Court Judge for Judicial District 25A in 2003. Judge Beal retired as a resident superior court judge in 2012, and was appointed an emergency superior court judge.

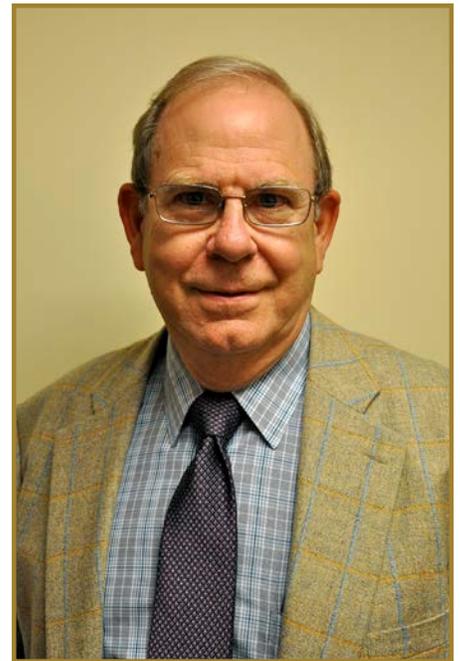
He previously served as co-chair of the Caldwell County Courthouse Security Committee, and has been a delegate to the State Courts Section of the Judicial Division of the American Bar Association. Judge Beal is now a member of the North Carolina State Bar Disciplinary Hearing Commission and the Pattern Jury Instruction Committee of the N.C. Conference of Superior Court Judges. Judge Beal is a member of First Presbyterian Church of Lenoir where he has been an elder, Sunday School teacher and choir member. He is a member of the Lenoir Optimist Club. He and his wife, the former Judy Ann Harris of Lenoir, are the parents of two sons, Jonathan and Andrew, and they have two grandsons.

Stewart Beall is also a native of Caldwell County but only recently returned to the area. After growing up in Lenoir, he attended The Asheville School and later graduated from the University of North Carolina at Chapel Hill.

After college, Beall moved to Colorado where he worked as a freelance writer and editor before moving to Raleigh, where he worked for more than 10 years with GlaxoSmithKline. Beall and his family returned to the Lenoir area in January of 2014. He currently serves as Principal of the Fairfield Chair Company. Beall and wife, Elizabeth, have two sons, Henry (7) and Ethan (3).

In addition to his service on the CCC&TI Foundation Board, Beall has also worked as a volunteer with Wake County SPCA, the Literacy Council of Wake County and Brett Chavis Memorial Scholarship Fund.

For more information on the Foundation of CCC&TI, contact Executive Director Marla Christie at 828-726-2203 or [mchristie@cccti.edu](mailto:mchristie@cccti.edu).



**Above, Judge Bev Beal  
Below, Stewart Beall**



## ***J.E. Broyhill Civic Center Presents Dinner and a Show featuring The Hit Men***

Caldwell Community College and Technical Institute's J.E. Broyhill Civic Center will host a Dinner and a Show event featuring The Hit Men on Saturday, Oct. 18 at 7:30 p.m. Prior to the show, the J.E.B.C.C. Catering Group will host "Pop Rocks 60's, 70's & 80's Grazing Menu Through the Year" at 6:15.

The Hit Men are hit makers of the 60's, 70's and 80's performing and/or recording members of mega-star acts including Frankie Valli and The Four Seasons, Tommy James and the Shondells, The Critters, Carly Simon, Jim Croce, Cat Stevens, Barry Manilow, Elton John and Kiki Dee.

This brotherhood of musicians has a friendship that dates back over 50 years. They have reunited to go on tour again, to relive the magic they created on stages around the world and in recording studios years ago. With The Hit Men, you can experience the hits of decades past the way you first heard them, a musical legacy that includes great Four Seasons songs made popular again by Broadway's Jersey Boys and so many other memorable solid gold hits.

The menu for the Pop Rocks buffet will include Chicken A-la-King Vol-au-Vent (chicken and vegetables in cream sauce served in puff pastry shells), loose meat sliders, collard greens, bacon and smoked gouda quiche squares, individual fruited Jello salad, French onion dip with toasted pita points, fudge cake with chocolate ganache, whipped cream and raspberry sauce and 7-UP cake with lemon glaze.

Don't miss a great night of nostalgic food and music with The Hit Men on Oct. 18 at 7:30 p.m. Tickets for the show are \$25.62 for adults and \$10.68 for children. CCC&TI student tickets are \$10 with a valid student ID. Dinner tickets are \$12.81 for adults and \$6.41 for children. For more information or for tickets, call the Civic Center Box Office at 828-726-2407 or visit [www.broyhillcenter.com](http://www.broyhillcenter.com)



## **J.E. Broyhill Civic Center Presents Selah and Mark Schultz**

Compassion International's "You Amaze Us" Tour featuring Selah, Mark Schultz and special guest Tyrus Morgan will kick off at Lenoir's J.E. Broyhill Civic Center on Saturday, Nov. 1 at 7:30 p.m.

Acoustic performances from Selah, Mark Schultz and Tyrus Morgan will create a personal connection with the audience through worshipful and heart-warming music fans have come to love from these Christian artists.

Selah will perform many of their No. 1 hits and top 10 singles, along with songs from their latest album "You Amaze Us." Mark Schultz will bring his popular songs such as "All Things Possible" and "One Day" and music from his new "Hymns" album.

Tyrus Morgan will perform and also speak on behalf of Compassion International, a Christian child advocacy ministry.

Be among the first to experience the "You Amaze Us Tour" right here at home at the J.E. Broyhill Civic Center on Nov. 1 at 7:30 p.m. Tickets for the show are \$16.01 for adults and \$8.54 for children. A special group rate of \$10.68 is offered for groups of 10 or more through the Civic Center Box Office. CCC&TI student tickets are \$8 with a valid student ID. For more information or for tickets call 726-2407 or visit [www.broyhillcenter.com](http://www.broyhillcenter.com).



## Medical Bus Available on Caldwell Campus

West Caldwell Health Council will offer its Mobile Medical Clinic Service to students, faculty and staff on the campus of Caldwell Community College and Technical Institute in Hudson. Starting Sept. 22, the Mobile Medical Clinic will park behind H Building and offer services from 8:30 a.m. to 4:30 p.m. each Monday when classes are in session.

Services offered include: Chronic Disease Management, Preventative Care, Dermatology, Gynecological Care, Pediatric Care, Adult Care, Minor Office Procedures, Developmental Screenings, Family Planning, Complete Physicals, Immunizations, Camp/Sports Physicals, DOT Physicals and other general care services. Though walk-ins are welcome, appointments can be made by calling 828-754-6850. Uninsured patients will have a sliding discount scale available to them, based on their income level.



"It is an affordable option to urgent care," said Tom McRary, West Caldwell Health Council's Chief Operating Officer. "We're a primary care physicians office on wheels. Anything you would find in a doctor's office, we're going to have it here."

The service also will be available to the families of CCC&TI students, faculty and staff, McRary said. For more information, and to access Mobile Medical Clinic intake paperwork (which should be filled out prior to visiting the clinic), please visit [www.ccti.edu/medbus](http://www.ccti.edu/medbus)

## Constitution Day at CCC&TI

### Watauga Campus - By Amy Luppino

The Watauga Campus of CCC&TI participated in Constitution Day on Sept. 17 by dressing up in 18th century costumes or as political representatives. Mark Jordan, Diane Mazza and Cazzie Tester played the part; all three student government representatives dressed convincingly as 18th century icons (shown top right). Chris Lawrence, Amy Luppino, and Kari Clossman also participated in the fun, although they dressed as modern politicians. Watauga SGA got the student body involved in the celebration of this historical day by providing coffee and passing out United States Constitutions to students. Many students enjoyed being able to learn more about Constitution Day and why we celebrate the day. "It is wonderful to be able to celebrate the signing of the United States Constitution two hundred and twenty seven years after the fact," said Amy Luppino, Watauga SGA Rep. "Realizing how far America has traveled since Sept. 17, 1787 is honestly amazing."



### Caldwell Campus

On the Caldwell Campus, the Student Government Association hosted Voter Registration gave out free copies of the constitution in English and Spanish, offered a Constitution Day Quiz and had free Coffee from the Local Bean for students.

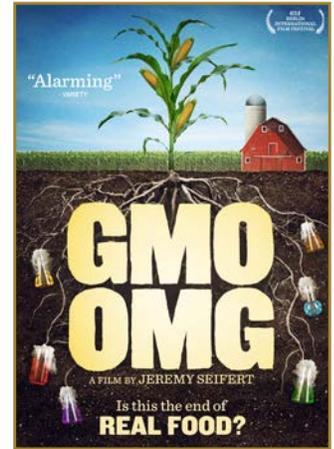


At the close of the event, six student registered to vote, 18 scheduled appointments for the Caldwell Campus Blood Drive scheduled for Friday, September 26th. SGA also gave away more than 200 constitutions and had 70 students, faculty and staff take the quiz.

## Film Screening: GMO OMG

CCC&TI will host a free screening of the documentary film GMO OMG on Thursday, Oct. 16 at 6:30 p.m. at the J.E. Broyhill Civic Center and on Thursday, Oct. 30 at 5:30 p.m. on the Watauga Campus, room 112. The screening is free and open to the public.

What's on your plate? Filmmaker and concerned father Jeremy Seifert is in search of answers about genetically modified organisms (GMOs) and how they affect our children, the health of our planet, and our freedom of choice. His journey takes him to Haiti, Paris, Norway, and even the front door of agri-giant Monsanto, the largest provider of GMOs in the United States, as he poses perhaps the ultimate question about what we eat: is it still possible to reject our current food system, or have we already lost something we can't get back? GMO OMG is a timely, informative, entertaining, and ultimately insightful documentary about the question that's a growing concern to citizens around the world: who controls the future of our food?



## CCC&TI Chapter of NSLS Receives Order of Sigma

CCC&TI's chapter of the National Society of Leadership and Success has received the Order of Sigma Award. The award is presented to chapters that complete the 10 pillars of the NSLS pillar program. Moire Tivenan, Chapter Support Coordinator from the national office says less than 5 percent of the 400 chapters nationwide receive the Order of Sigma.



The pillars include the following: 5 plus member active executive board, 50 percent membership induction, 1 or more persons in attendance at National Conference or regional training, Bi-annual member invitations, Secure a co-advisor, Three Year renewal agreement, Early agreement renewal, Executive Board Retreat, Chapter Action Plan and Positive Publicity.

Kim Roper, who is the advisor for the club, stated that she is proud of the NSLS Executive Board and their work to meet the pillars. "To start off this year, which began Sept. 1, 2014, we have already met five pillars and are on our way to meet 10 for the year," said Roper. "The Executive board worked very hard to achieve this accomplishment and they look forward to another great year with Sigma Alpha Pi on our campus."

**NSLS Officers from left to right:  
President Kimberly Wyckoff, Vice President Irene Caldwell, Fund Raising Chair Nicole Platt, Success Networking Team Coordinator Alexis Ford, Secretary Jania Lopez Jimenez, Advisor Kim Roper (Advisor Nancy Leonard, not pictured.)**

Congratulations to NSLS on receiving this award. For more information on NSLS, contact Advisor Kim Roper at 828-726-2301 or email [kroper@cccti.edu](mailto:kroper@cccti.edu).

## NSLS Speaker Series

The next guest in the National Society of Leadership and Success speaker series will be Stephen Bardo, former professional basketball player and currently a college basketball analyst for Big Ten Network and Fox 1. His video presentation, Point Guard Vision, is scheduled for 7 p.m. on Tuesday, Oct. 7 in E-120 and WC 104, and again on Thursday, Oct. 16 at 3 p.m. in E-120. All speaker broadcasts are open to students, faculty and staff on both campuses.



# Upcoming Small Business Center Seminars

## Caldwell

### ***How to Start a Business - October 9 from 6:00 until 8:30 p.m., J.E. Broyhill Civic Center***

Participants will identify the personal qualities and skills of successful entrepreneurs, complete a self-assessment, and learn the basics of how to start a small business. Topics include an overview of business structures, community analysis, licensing and zoning, trademarks, copyrights, patents, insurance, financing, record keeping, and taxes. Presenter: Arlene Childers



### ***Marketing Your Business for Success - October 30 from 6:00 until 9:00 p.m., J.E. Broyhill Civic Center***

This seminar will help small business owners understand how to market their products and services in a way that will increase the success of their operation. It will help them understand what information they need to know about their market in order to reach them. It will also teach them the different ways to market what they sell and how to determine if they are being successful with their marketing efforts. Presenter: Harry Ponder

## Watauga

### ***Starting On The Right Foot: The Proper Basics of Starting A Business - October 16 from 6:00 until 9:00 p.m., Appalachian Enterprise Center, Boone***

Many people wish to start their own business but do not know where to begin. This seminar will teach you how to start a small business and the basic issues that must be addressed in order for that new business to succeed. Presenter: Harry Ponder

### ***eBay Your Way to Success: The Basics of Selling on eBay - October 14 from 6:00 until 9:00 p.m. - Watauga County Library***

A great seminar for the “dabbler” or the entrepreneur wanting to make eBay a primary business tool. During this fast-paced session, learn best practices to use when setting up an account, listing items for sale, taking payments, and shipping. Presenter: Nick Hawks, eBay Education Specialist trained by eBay. Hawks is also an eBay PowerSeller and a Top Rated Seller with 15 years of experience buying and selling on eBay.

### ***Building Your Business On eBay - October 21 from 6:00 until 9:00 p.m., Watauga County Library***

This session is for individuals having knowledge/experience of selling on eBay who want to establish a continual retail presence on eBay. Topics in this fast-paced session will include: Starting and growing an eBay business, Finding merchandise to sell, Creating professional listings, Marketing your business on eBay, Managing active listings, Resolving issues & feedback, and protecting your eBay business. Presenter: Nick Hawks

### ***eBay Stores - October 28 from 6:00 until 9:00 p.m., Watauga County Library***

This 2-and-a-half hour hands-on course is a fantastic way to provide a step-by-step approach to those individuals who are ready to become eBay Store owners. You will learn how to start, brand, and optimize your eBay store website. Understand how to market your eBay store more effectively with email newsletters, traffic reports, and the markdown manager sales tool. Learn how to use the “Quick Store Tune-up” feature and “Manage My Store” page to customize your eBay Store, plus learn tips for search engine optimization that will bring even more internet shoppers to your eBay Store. Presenter: Nick Hawks

All seminars are free and open to the public. For more information or to RSVP for a seminar, call 828-265-5385 or visit [www.cccti.edu/smallbusiness](http://www.cccti.edu/smallbusiness)



## Farmers Market Demos

CCC&TI Culinary Arts students are getting some hands-on experience while also making some tasty bites for Farmers Market shoppers in Hickory and Boone. Students are doing live demonstrations of recipes that utilize fare available for purchase at the markets.



You can get a sample their work while shopping for local products at these upcoming markets:

**Watauga Market:**  
**Oct. 4 & 18**

**Hickory Market:**  
**Oct. 25**

The Caldwell Chronicle is a publication of CCC&TI's Marketing & Communications Department, a division of Instructional Support Services.

Find us on the web at:  
[www.cccti.edu/chronicle](http://www.cccti.edu/chronicle)

Have news or information for the Chronicle?

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CCC&TI is an equal opportunity educator and employer.

## CCC&TI Position Vacancy

Position: Director, Institutional Effectiveness and Research

Length of Contract: 12 months

Job Summary: To direct, plan, and coordinate the college's Institutional Effectiveness Plan; to coordinate assigned activities with other college programs, divisions, departments and outside agencies; and to provide highly responsible and complex administrative support to the Executive Vice President.

Experience: Four years of increasingly responsible experience in education. Two years of experience in planning and institutional effectiveness efforts preferred. Community/technical college experience preferred. Training Master's degree from an accredited college or university with major course work in research, business administration, education or related field.

Salary: Salary will be based upon institutional salary plan. Excellent benefits.

Application Deadline: October 12, 2014

CCC&TI is an Affirmative Action/Equal Opportunity Employer

## Free Workshops for Students

CCC&TI offers a variety of helpful free workshops on both campuses throughout the Fall Semester. Attendance could lead to a higher GPA, less stress and a better college experience. Check out [www.cccti.edu/calendar](http://www.cccti.edu/calendar) for a complete schedule of Wise Up Workshops, Write Wise Wednesday workshops and Watauga Campus student workshops.

## Save the Date: Fall Student Fest

Happy Birthday, CCC&TI! Fall Student Fest is Oct. 23 on both the Caldwell and Watauga campuses. Free food, games, music, club info and more. Plus, the "Big 5-0 Photo Op for students, faculty and staff! Don't miss it.