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AND BEYOND

Foundations for the Next Half Century

2015 - 2020 Strategic Plan

Caldwell Community College
& Technical Institute



Foundations for the Next Half Century

Question 1

- ② Employee/Student issues regarding safety & security
- ② Higher demand for food industry-
- ③ Smaller, more efficient housing; less residential development
- ④ Increase in transfer students
- ③ If affordable → more solar energy in residential
- ⑤ More electronic records in the medical field
- ① Decline in print; therefore more internet based services
- ③ Skills in communication (English skills and other languages)
- ④ Importance of community strength and emphasis on academics/education - and the importance of parent support
- ⑥ Local foods
- ① Affordable care act (in part)

THE PROCESS

Strategic planning at Caldwell Community College and Technical Institute is an in-depth, all-encompassing process culminating in a five year strategic plan. The strategic planning process is completed over two years, beginning with a comprehensive review of the current institutional mission, core values, and planning trends and assumptions developed through discussion with college stakeholders. Analysis of this data provides the base for CCC&TI Future Search, which invites Board of Trustees members, faculty, staff, students, and community partners to contribute to the building of a new strategic plan. The goals, initiatives, and objectives outlined by the plan guide annual planning through 2020 in an effort to meet the institutional mission and respond to the needs of the community.

dreams
realize



OUR PURPOSE

Caldwell Community College and Technical Institute is a public, comprehensive post-secondary institution whose primary service area is Caldwell and Watauga counties. Operating under the legal framework of the State of North Carolina and in partnership with the North Carolina Community College System, we are an open-door institution that values the diversity of its constituencies and offers equal opportunities.

 **Student Services Center**



OUR PHILOSOPHY

The faculty and staff of Caldwell Community College and Technical Institute are committed to providing an environment conducive to student success through institutional integrity, ethical practices, and an expectation of excellence. The institution provides leadership during social, economic, and cultural transitions through teaching, promoting lifelong learning, improving the quality of life, and fostering academic and civic enrichment. We are dedicated to educating a workforce prepared for a rapidly changing global economy.



OUR MISSION

The mission of Caldwell Community College and Technical Institute is to:

- ❖ provide accessible, quality instruction to enhance student learning,

- ❖ support economic development through comprehensive resources to business, industry, and agencies, and

- ❖ offer diverse services and opportunities which improve the quality of life.

Adopted and approved by the CCC&TI Board of Trustees, 9/6/06
Amended and approved by CCC&TI Board of Trustees, 12/17/14



OUR VALUES

Caldwell Community College and Technical Institute's core values represent our shared beliefs within the institution. These values define the character or essence of the institution, describe expectations, set standards, and drive our organization's priorities.

As an institution, we value:

- ❖ Teaching and Learning
- ❖ Student Success
- ❖ Academic Excellence
- ❖ Innovation
- ❖ Integrity
- ❖ Communication
- ❖ Community

Adopted and approved by the CCC&TI Board of Trustees, 9/6/06
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Teaching and Learning - Through excellence in teaching, we foster an educational climate that promotes lifelong learning, intellectual growth, and scholarship.

2015 – 2020 STRATEGIC PLAN

OUR VISION

As an institution of the community and for the community, Caldwell Community College and Technical Institute is committed to creating a supportive learning centered environment that encourages innovation and creativity and acts as a catalyst for growth in the intellectual, cultural, and economic life of the community. We are responsive to the educational needs of a diverse population and are dedicated to student success by opening doors to educational potential. As we look to the future, Caldwell Community College and Technical Institute will continue to build and maintain academic excellence and economic vitality in the region it serves.

Caldwell Community College and Technical Institute will continue to be a state, national, and global community college model for student centered higher learning.

Adopted and approved by the CCC&TI Board of Trustees, 9/6/06
Amended and approved by CCC&TI Board of Trustees, 12/17/14



Student Success - We foster environments and opportunities that are conducive to student learning, development, and success.

VISION STATEMENT 1

Provide diverse educational opportunities that broaden knowledge and enhance skills.

Initiative 1.1: Promote opportunities for experiential learning.

Objective 1.1.a: Enhance work-based learning opportunities.

Objective 1.1.b: Enhance service learning opportunities.

Objective 1.1.c: Enhance domestic and international study opportunities.

Initiative 1.2: Promote a culture of excellence in teaching and learning.

Objective 1.2.a: Provide professional development on best practices for instruction and student engagement and success.

Objective 1.2.b: Provide resources for faculty and staff to maintain proficiency in the field.

Initiative 1.3: Encourage a culture of excellence by providing opportunities in employee training and development.

Objective 1.3.a: Support the continual growth of instructional and organizational technology with training opportunities for faculty and staff.

Objective 1.3.b: Encourage professionalism through employee development opportunities and resources for support.



Academic Excellence - We are committed to providing exemplary educational experiences.

VISION STATEMENT 2

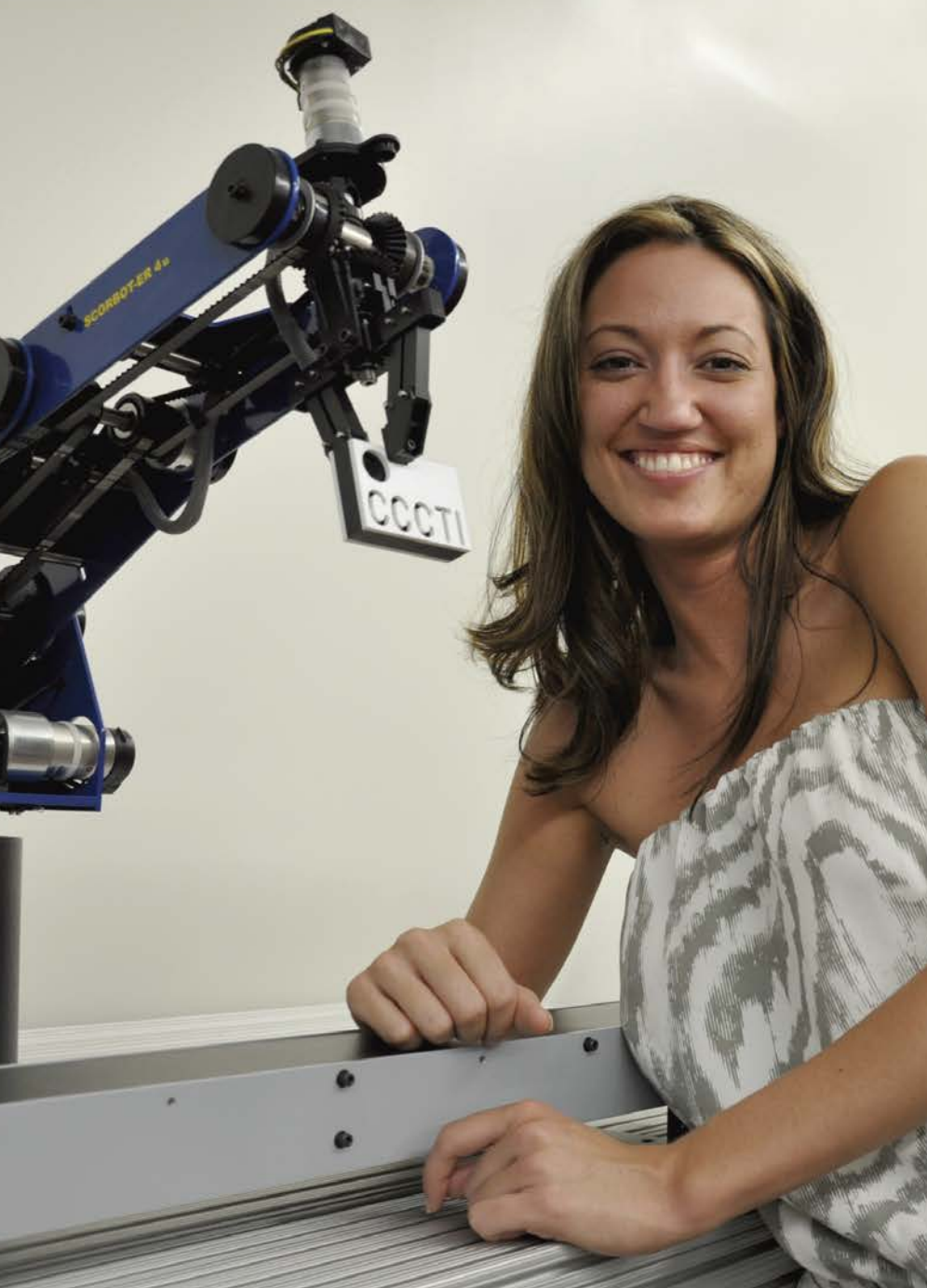
Offer progressive and flexible programs and services responsive to student and community needs.

Initiative 2.1: Explore innovative program options.

- Objective 2.1.a: Develop flexible offerings to accommodate a diverse and changing population.
- Objective 2.1.b: Enhance alternative formats for instruction.

Initiative 2.2: Strengthen support services to reach a diverse student population.

- Objective 2.2.a: Develop and implement a strategic enrollment management plan.
- Objective 2.2.b: Enhance support services based on student need.
- Objective 2.2.c: Enhance student success initiatives.



Innovation - We foster environments and opportunities that are conducive to student learning, development, and success.

VISION STATEMENT 3

Promote educational, personal, social, and economic growth and development.

Initiative 3.1: Promote student engagement.

- Objective 3.1.a: Encourage utilization of college services.
- Objective 3.1.b: Encourage student participation in campus organizations and activities.
- Objective 3.1.c: Actively engage students in their own learning.

Initiative 3.2: Encourage community and business relationships to better serve workforce development and employer needs.

- Objective 3.2.a: Enhance collaboration with employers within the service area.
- Objective 3.2.b: Enhance collaboration with workforce development partners.
- Objective 3.2.c: Enhance collaboration with community organizations.



Integrity - We foster an environment of fairness and honesty by upholding the highest ethical standards throughout the college.

VISION STATEMENT 4

Provide student-centered lifelong learning experiences.

Initiative 4.1: Provide for and encourage lifelong learning opportunities in professional and personal development.

Objective 4.1.a: Develop and implement strategies to enhance students' critical thinking skills.

Objective 4.1.b: Develop and implement strategies to enhance students' soft skills (oral and written communication, professionalism, leadership, teamwork, etc.).

Objective 4.1.c: Provide opportunities to utilize and embrace changing technologies.



Communication - We recognize that effective communication is essential to establishing a culture that fosters collaboration, strengthens relationships with others, and promotes the mission of the college.

VISION STATEMENT 5

Partner with the broader community to enhance the quality of life through education.

Initiative 5.1: Enhance partnerships with other educational institutions.

- Objective 5.1.a: Enhance partnerships with secondary institutions within the service area.
- Objective 5.1.b: Enhance partnerships with other post-secondary institutions.

Initiative 5.2: Improve exchange between institution and community by engaging local resources and opportunities.

- Objective 5.2.a: Engage advisory committees to elicit input into programs and services.
- Objective 5.2.b: Leverage local resources to enhance opportunities for students.
- Objective 5.2.c: Invite community participation in institutional processes and initiatives.



Community - We are committed to creating a positive working and learning environment where we honor relationships and take responsibility for fostering trust, respect, and goodwill. We value active and vital participation in our college, region, state, and global community.

VISION STATEMENT 6

Model exemplary standards for higher education, integrity, and academic and administrative excellence.

Initiative 6.1: Promote institutional cohesion through increased communication and collaboration.

Objective 6.1.a: Encourage active involvement and collaboration in institutional processes.

Objective 6.1.b: Promote the development and utilization of strong channels of communication.

Initiative 6.2: Enhance college infrastructure to create an environment conducive to student success.

Objective 6.2.a: Provide state-of-the-art technological infrastructure and resources needed to enhance student learning.

Objective 6.2.b: Provide a safe and productive environment conducive to student learning.



2015 – 2020 STRATEGIC PLAN

Caldwell Community College and Technical Institute

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